

ATECH GOVERNANCE BOARD MEETING
Meeting Minutes
February 17, 2021
4:30 PM
MEETING WAS HELD VIA GOOGLE MEET

Mission

The Appleton Technical Academy graduates students who possess the knowledge and skills necessary for successful entry into the career pathways of modern advanced manufacturing.

Opening

The regular meeting of the ATECH Board was called to order at 4:30 pm.

Roll Call - Present

Ryan Scherer, Board President, Director of Operations - Miller (ITW)
Scott Ascher, Board Member, Director of Robotics, Werner Electric
Steve Haas, Board Treasurer, North American PMC Controller - Asten Johnson
Steve Meyer, Board Secretary, Manager STEM Education & Development - FVTC
Kristin Comerford - Coordinator, Career Based Learning & Career and Technical Education-AASD
Jerimiah Janssen, Board Vice President, VP, First Business Bank
Candace Watters, Board Member, Human Resource Generalist Sr., Plexus Corp
Mark McQuade, Principal -ATECH
Paul Endter, Lead Teacher - ATECH
Krista Fuller, Secretary - ATECH

Not Present

Ron Buchinger, Board Member, Director of Operations - CMD Corp.
Jon Schloesser, Board Member, Training Center - Oshkosh Corp. (Pierce)

Approval of Minutes

The minutes of the previous board meeting were unanimously approved as distributed.

Board Members

Candace Watters, Plexus Corp, has been unanimously elected to fill the open position on the board. We have an open seat for a parent representative - Mark is still in the process of filling the position.

Staff/AASD Updates:

Principal's Report:

Another grant is available to the district. We are advocating for additional opportunities for learning, such as boot camps. Full report to come.

Lead Teacher's Report:

We continue to have hybrid learning. Some students have elected to keep kids virtual, while others are coming into class two days per week.

Enrollment projections- Paul reported working to market and fill next year's cohort. Currently have 19 applications, 15 accepted. Letters are going out to accepted students this week.

Marketing updates

Paul is working to get some updated wall graphics up on site to advertise to Appleton West students. He is seeking the board's help partnering with ATech for equipment, time, money, etc. Paul is working on updated clothing.

Summer Camp

Summer Camp is June 7th-11th, 8 am- 12 pm. Paul is seeking business sponsors, locations for virtual tours, and guest speakers. The camp is for 6th, 7th, and 8th graders, as well as incoming freshman. The theme is yet to be determined. Paul will send the flyer to board members.

Middle School Charter fair

Date and location TBD, a Saturday at the end of April/early May. Paul is seeking business support and local trade unions. He will put together further details and send it to the board.

Youth apprenticeship opportunities

Paul is seeking these opportunities with business partners for next year. Kids can be involved as early as their junior year. Paul is striving for the youth apprenticeships to be a capstone of the charter and a functional piece of the program. Paul the importance of better articulating the ATech advantage to parents and getting the word out.

New Business

Gillepse Productions - Paul Endter

Paul indicated that there is a need for updated marketing videos. He is working with Gillepse productions to capture stories of board members, current students, and graduates. Dates to be aware of are:

Feb 24 - Virtual strategizing meeting.

March 2nd - Half day Filming new videos during shop hours

Sub-committee Updates – 2020-21 Action Plans (A3s)

1. *GOAL #1: Student Enrollment* – Steve Meyer (Leader), Jeremiah Jansen, Scott Ascher
Steve indicated the January school fair was not held due to covid. There were some virtual fairs, but attendance was low. There will be a virtual open house held in February, date to be determined. After students are officially enrolled, Paul will have a virtual event with parents to welcome them to ATech
2. *Goal #2: Summer Camp* – Paul Endter (Leader), Steve Meyer, Ron Buchinger, Kristin Comerford (non-board member).
Themes and content for each day are getting firmed up, Paul will distribute more information to board members.
3. *Goal #3: Student Success Rate* – Jon Schloesser (Leader), Steve Haas -
No updates at this time as Jon was unable to attend.
4. *Goal #4: Social Media Presence* - Jeremiah(Leader), Mark McQuade, Jon Schloesser, Krista Fuller, ChrisBurns (non-board member), Paul Endter
Jeremiah discussed the importance of getting the Atech information into the hands of parents. He spoke with a guidance counselor and they are willing to help.
Krista will work with Kylie on continued facebook postings. Krista will add board members to the mailing list for any mailings that go out from Atech, please email her the best address for these to be sent.
5. Steve sent the following link for virtual tours from NEWMA with short videos on different careers as a resource for virtual learnings: <https://newmfgalliance.org/educators-students/career-videos/>

Meeting Adjourned

Board Officers:

President: Ryan Scherer

Vice President: Jerimiah Janssen

Secretary: Steve Meyer

Treasurer: Steve Haas

Next meeting March 17, 2021 @ 4:30 pm via Google Meet