

ATECH GOVERNANCE BOARD MEETING
Meeting Minutes
April 14, 2021
4:30 PM
MEETING WAS HELD VIA GOOGLE MEET

Mission

The Appleton Technical Academy graduates students who possess the knowledge and skills necessary for successful entry into the career pathways of modern advanced manufacturing.

Opening

The regular meeting of the ATECH Board was called to order at 4:30 pm.

Roll Call - Present

Jerimiah Janssen, Board Vice President, VP, First Business Bank
Steve Meyer, Board Secretary, Manager STEM Education & Development - FVTC
Scott Ascher, Board Member, Director of Robotics, Werner Electric
Candace Watters, Board Member, Human Resource Generalist Sr., Plexus Corp
Kristin Comerford - Coordinator, Career Based Learning & Career and Technical Education-AASD
Mark McQuade, Principal -ATECH
Paul Endter, Lead Teacher - ATECH
Krista Fuller, Secretary - ATECH

Not Present

Ryan Scherer, Board President, Director of Operations - Miller (ITW)
Jon Schloesser, Board Member, Training Center - Oshkosh Corp. (Pierce)
Kristin Uvaas - Parent Representative
Steve Haas, Board Treasurer, North American PMC Controller - Asten Johnson
Ron Buchinger, Board Member, Director of Operations - CMD Corp.

Approval of Minutes

The minutes of the previous board meeting were unanimously approved as distributed.

Board Members

Vacant Positions – None

Staff/AASD Updates:

Principal Report: Mark McQuade

There is an opening for a full time ATECH/AWHS instructor. Mark is working on this with Kristin Comerford.

Lead Teacher's Report: Paul Endter

Gillispie productions video

There over 2000 views on of the current published video on Facebook. Paul is looking at starting the next phase with additional footage that Gillespie took. Looking to the future, Paul would like to use Gillispie capture the stories of business professionals.

ATECH Charter School Fair – May 1st 9 AM – 11 AM

Paul shared that there are 65 students with parents (162 people total) confirmed for the Charter School fair. The invitation was sent to 3000 parents. Ryan is bringing a vehicle with a generator. Paul has confirmed Local 400 and Eagle Performance Plastics will be sending representatives as well. The representative from Eagle is working with Gillispie to put together some videos for the fair that will highlight their company. Those who are attending the fair need contact Paul with what you need if they haven't already.

Logistics of the fair were discussed. Paul indicated that we will try to funnel families through a line and discussed the possibility of staggering arrival times. The vision is to lay out tables in a semi-circle and direct traffic through.

There will be videos, a Q&A, and hopefully a tour of the ATECH area (pending COVID restrictions/approval). Paul is recruiting upperclassman to work in the shop areas that morning and can answer questions from students and parents. Instructors and ATECH principle will be available to answer questions. Paul is depending on the board to talk about the importance of ATECH.

An exit survey was discussed. Board members discussed pros and cons of the families doing the survey on their phone, a computer, or paper. Jerimiah suggested to have an application for ATECH available on sight for interested families.

The board discussed the focus of conversations with families and prioritized the following points:

1. ATECH is a Family Atmosphere
 - There a great teachers who will get to know your kids.
 - Students will learn in small cohort models.
 - The family atmosphere carries through to the local businesses that hire ATECH students.
2. Kids will have structure
 - They will be part of a team.
 - They will be included.
3. The manufacturing jobs of today are innovative and exciting
 - This training will shape your career path
 - Get a jumpstart on your career.

The board discussed Swag Bags for attendees. Paul asked for board participation to pull these together. Scotts volunteered to provide bags and screwdrivers. Candace and Steve also can some promotional materials. Board members who are participating in the fair are asked to look into providing materials from their company.

Next ATECH Charter School fair will be held in Fall 2021.

Recruiting Numbers:

17 students signed up for Summer Camp

22 applied, 19 accepted, 16 confirmed, 2 declined. 30 is the benchmark number so we are at 50%

ATECH Summer Camp:

Paul asked board members to think about providing company tours for the kids attending summer camp (in person or virtual).

NEW BUSINESS - Jeremiah

Sub-committee Updates – 2020-21 Action Plans (A3's)

- i. Goal #1: Student Enrollment – Steve Meyer (Leader), Jeremiah Jansen, Scott Ascher – no updates
- ii. Goal #2: Summer Camp – Paul Endter (Leader), Steve Meyer, Ron Buchinger, Kristin Comerford (non-board member) - Not focus right now, will focus on this after May 1st.
- iii. Goal #3: Student Success Rate – Jon Schloesser (Leader), Steve Haas
- iv. Goal #4: Social Media Presence – Jeremiah (Leader), Mark McQuade, Jon Schloesser, Krista Fuller, Chris Burns (non-board member), Paul Endter – Please keep plastering the videos on social media.

Other updates

Candace partnered with CESA 6 to get guide for Paul on how students can apply for student apprenticeships.

Meeting Adjourned

Board Officers:

President: Ryan Scherer

Vice President: Jerimiah Janssen

Secretary: Steve Meyer

Treasurer: Steve Haas

Next meeting May 19, 2021 @ 4:30 pm via Google Meet