

ATECH GOVERNANCE BOARD MEETING
Meeting Minutes
June 16, 2021
4:30 PM

Mission

The Appleton Technical Academy graduates students who possess the knowledge and skills necessary for successful entry into the career pathways of modern advanced manufacturing.

Opening

The regular meeting of the ATECH Board was called to order at 4:35 pm.

Roll Call - Present

Ryan Scherer, Board President, Director of Operations - Miller (ITW)
Steve Haas, Board Treasurer, North American PMC Controller - Asten Johnson
Scott Ascher, Board Member, Director of Robotics, Werner Electric
Ron Buchinger, Board Member, Director of Operations - CMD Corp.
Jon Schloesser, Board Member, Training Center - Oshkosh Corp. (Pierce)
Mark McQuade, Principal -ATECH
Paul Endter, Lead Teacher - ATECH
Krista Fuller, Secretary - ATECH

Not Present

Jerimiah Janssen, Board Vice President, VP, First Business Bank
Steve Meyer, Board Secretary, Manager STEM Education & Development - FVTC
Kristin Comerford - Coordinator, Career Based Learning & Career and Technical Education-AASD
Candace Watters, Board Member, Human Resource Generalist Sr., Plexus Corp

Approval of Minutes

The minutes of the previous board meeting were unanimously approved as distributed.

Board Members: Vacant Positions

ATECH Parent Representative

Two potential candidates, Mark has reached out and waiting for a call back. Targeting Freshman Parent

Board Treasurer.

Steve Haas' term is coming to an end after this year. Board discussed bringing in someone with a quality and controller background. Paul may have a lead of someone from Eagle.

Staff/AASD Updates:

Principal Report: Terms of Service Document was shared. Mark is trying to work through with IT why we do not have access to share Microsoft teams, it may be a licensure issue.

Steve secured a \$500 donation from Asten Johnson

Lead Teacher's Report:

Summer Camp

Summer camp was held last week. Filled projected cap of 25 students. Attendees were 7th to 10th graders. Kids did a few simple projects: circuit board robot, simple tool tray, virtual welder and name plates. Feedback has been positive. Paul would like to see different activities for next year's Summer Camp. He would like to have Summer Camp details finalized by March 1, 2022. For the next camp, Paul would like help from business partners to work with the kids.

Charter School Fair: October 2021

October is manufacturing month, Paul would like to hold the Charter School fair during that month. He stated a weeknight may be best for scheduling. Mark McQuade proposed the week of October 11th (homecoming week). Inducting John Bernardin into the West Hall of Fame. Bernardin is a rocket scientist and this might be another draw for ATECH to have him talking to kids.

Fundraising

Paul would like to figure out a fundraising campaign for next year.

NEW BUSINESS

Sub-committee Updates – 2020-21 Action Plans (A3's)

i. Goal #1: Student Enrollment – Steve Meyer (Leader), Jeremiah Jansen, Scott Ascher

No updates

ii. Goal #2: Summer Camp – Paul Endter (Leader), Steve Meyer, Ron Buchinger, Kristin Comerford (non-board member)

Complete

iii. Goal #3: Student Success Rate – Jon Schloesser (Leader), Steve Haas

Jon Schloesser stated his company has started an on-boarding program targeted for ATECH students. 12 students who are 18 or older can work 10-20 hours a week. Numbers have been positive in retention and safety for adult education and specified training programs. That is where he would like to put the 12 ATECH students as they come on board.

They would like to keep for either semester or an entire year. The jobs will be Pierce neenah assembly plant for airbags, radiators and seats. There is also a main assembly plant in Appleton, DC Electrical, where students who are interested in the EB content can work. Paul stated the 18 or older piece will be a barrier for seniors, as many are not 18 when they start their senior year..

iv. Goal #4: Social Media Presence – Jeremiah (Leader), Mark McQuade, Jon Schloesser, Krista Fuller, Chris Burns (non-board member), Paul Endter

Steve brought up the barrier that many companies block facebook. Mark stated that in last 28 days - up in likes by 33% percent.

There was discussion around advertising or campaign ads, which is something that has not been done in the past and the committee needs to decide if this is something they want to do.

Biggest recruiting challenge:

Paul is working on the course and career planning guide which is traditionally geared towards the 4 year colleges, currently no charter offerings are listed on it. Guidance people know about ATECH but there is not enough knowledge to make informed decisions with kids who need an alternative pathway.

Other initiatives - Jared Bailin worked with Gillipse on two videos, one for him and one regarding the type of students who come from ATECH to his businesses. Wants to do more videos on this.

2021-2022 Meeting Schedule

No meeting is scheduled for July, but the subcommittees are encouraged to meet. Ryan will send new calendar for the 2021-2022 school year.

Meeting Adjourned

Board Officers:

President: Ryan Scherer

Vice President: Jerimiah Janssen

Secretary: Steve Meyer

Treasurer: Steve Haas