# ATECH GOVERNANCE BOARD MEETING Meeting Minutes October 20, 2021 4:30 PM

### Mission

The Appleton Technical Academy graduates students who possess the knowledge and skills necessary for successful entry into the career pathways of modern advanced manufacturing.

### Opening

The regular meeting of the ATECH Board was called to order at 4:30 pm.

### **Roll Call - Present**

Ryan Scherer, Board President, Director of Operations - Miller (ITW) Jerimiah Janssen, Board Vice President, VP, First Business Bank Steve Meyer, Board Secretary, Manager STEM Education & Development - FVTC Ron Buchinger, Board Member, Director of Operations - CMD Corp. Scott Ascher, Board Member, Director of Robotics, Werner Electric Craig Tetzlaff, Board Member, President/CEO, Fox Valley Tool and Die Mark McQuade, Principal -ATECH Paul Endter, Lead Teacher - ATECH Kristin Comerford - Coordinator, Career Based Learning & Career and Technical Education-AASD

## **Not Present**

Tracy Aliota, Parent Representative Jon Schloesser, Board Member, Training Center - Oshkosh Corp. (Pierce)

### **Approval of Minutes**

The minutes of the previous board meeting were approved as distributed.

### **Board Members: Vacant Positions**

- Craig Tetzlaff will be joining the board to fill the vacancy left by Candace Watters. Craig will complete the remainder of Candace's term as a board member.
- One open position yet to fill we realize that there is need for diversity on the board and this needs to be part of the process in looking for another board member
- Note: the treasurer position currently is vacant and this is another concern

### **Principal Report:**

• Schola - will pass on anything beyond the free service

### Lead Teacher's Report:

Paul talked through his lead teacher report (Please see attached)

- Continued need to raise awareness about ATECH with students, parents, and most importantly businesses
- Need for a professional marketing company to assist with promotional materials

### SUBCOMMITTEES - 2021-2022

Goal #1 - ATECH sponsorship and support - "fill the wall", PPE, equipment;

- Need to develop an open house to get businesses in to see ATECH
- Need to identify business partners who are willing to:
  - Donate time, business projects, materials, and tooling
  - Donate funding to assist us re-tool and invest in emerging technology

Goal #2 - ATECH Events - summer camp, mfg days, fund raising;

- NBT potential source for materials and funding
- Amcor Steve Meyer is working on an additional funding
  Steve will run the camp and needs support
  - Need for companies to host tours on the last day of the camp on Friday June 10
    - Need companies to sponsor transportation
    - Need companies to sponsor food and refreshments
- We will need businesses to assist with staffing these camps
  - A real chance for businesses to get involved and mentor students
  - Camps will run both AM and PM of the week of June 6-10

Goal #3 - ATECH on social media - sharing and creating awareness, data gathering, alumni, etc...;

- Current traffic on FaceBook is linking business videos and stressing the importance of connections to careers in manufacturing
- Discussion on how to increase posts and make posts more relevant to student learning

Goal #4 - ATECH Youth Apprenticeship - every graduating senior completes YA or currently in YA;

- Those seniors that can work in a YA position are out and working
  - Our main connections are with Eagle Performance Plastics and Pierce

#### **Board meeting Poll results**

Considering changing the meeting time and format for that meeting to allow for sub-committees to meet and get the work done. More discussion is necessary on this yet before any changes are made

#### Meeting Adjourned at 5:45 PM

Board Officers: President: Ryan Scherer Vice President: Jerimiah Janssen Secretary: Steve Meyer Treasurer: Vacant

## Next meeting November 15th at 4:30 PM at Appleton West Launch Studio